

Stephen McLeod – Design and Code

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EXPERIENCE

Freelance Designer & Developer / Toronto, ON 2008-present

With a focus on web, mobile and interactive installation, I have worked with a diverse range of clients over the years, ranging from small business and non profits to government and major corporations. A few of my past clients include **Scotiabank Nuit Blanche**, **Canadian Art** and **Foodland Ontario**. I like to take on projects that challenge my skills and are socially engaged - sometimes working solo, but more often as part of a creative team both in-house and with agencies.

Developer / [Loerchner inc](#) / Toronto, ON 2012-2014

I was hired to develop tools and strategies that would lead to more efficient reuse of code, providing greater security, and quicker turnaround on future projects. I designed and built a CMS called Regviper which was comprised of simple modules that facilitated rapid development, and could be improved over time. The complete system formed the backbone of an integrated marketing platform, which could be deployed through interactive kiosks or on the web, allowing clients to collect and analyze user data. Utilizing this system I built facebook apps for **Mattel**, **Samsung** and **Grace** alongside the **Brandfire Marketing Group**.

Developer / [The Working Group](#) / Toronto, ON 2010-2012

While at TWG I learned rails application development best practices. I developed web apps for established companies and startups including **SVX**, **Front Porch Forum**, **Sofina**, **Quark Expeditions** and **CFRU**. I was also responsible for maintaining the PHP code base of a large volunteer management application run by **Points of Light**, as well as liaising with their support staff and writing migration scripts to transition their data to a new platform.

Co-Founder & Director / [VSVSVS](#) / Toronto, ON 2010-present

Part Time Professor / [Sheridan College](#) / Oakville, ON 2011-2015

Front End Developer / [Engage Learning Systems](#) / Toronto, ON 2009-2010

Front End Developer / [Pitney Bowes](#) / Guelph, ON 2008-2009

ABILITIES & TECHNOLOGIES

- Strong ability to communicate both design and engineering concepts
- Wireframing & Prototyping (Pencil & Paper, Sketch, InVision, HTML, etc)
- Style guides and functional specifications
- Responsive User Experience
- Graphic design (Photoshop, Illustrator, Sketch)
- Motion design (Adobe Suite, CSS3, SVG, GSAP)
- Usability testing (Test scenarios, etc)
- Cross browser, standards compliant HTML & CSS
- Test Driven Development & Continuous Integration
- Ruby, Javascript, PHP, Python
- Rails, Keystone, AngularJS, Backbone, Bootstrap, jQuery, D3, etc.
- MySQL, PostgreSQL, MongoDB, SQLite
- OOCSS, SASS, LESS, CSS3 animations, transitions, flex-box layouts, Modernizr
- Brunch, NPM, GULP, Git, SSH, zsh, etc
- Skilled theme developer (WordPress, Drupal, CakePHP, Squarespace)
- Contributions to open source projects
- Just the tip!

EDUCATION

B.A.H. Studio Art / University of Guelph / Guelph, ON / 2009